

# What You Need...When You Need it!

2010	What You Need	We Can Help!
Jan—June	Review for the IBLCE Exam in a 3-day blitz! Did you know that 60% of the questions on the IBLCE Exam have pictures?	Register early for <b>Marie Biancuzzo's Lactation Exam Review</b> plus <b>Picture Perfect</b> seminar and save!
Feb 28	CERPs: Early IBLCE postmark deadline for submitting CERPs for 5-year recertification.	Earn all of your required CERPs through our online education, live seminars, and paper-and-pencil self-learning packages. See <a href="http://www.breastfeedingoutlook.com">www.breastfeedingoutlook.com</a> !
Feb 28	CERPs: Early postmark deadline for submitting CERPs and related materials for taking the IBLCE exam this July.	Register for <b>Marie Biancuzzo's Lactation Exam Review 2010</b> plus <b>Picture Perfect</b> in 7 locations. To be the best, learn from the best!
Mar 31	CERPs: Regular postmark deadline for submitting CERPs and related materials for taking the IBLCE exam this July.	Register now for our live seminars, online education and paper-and-pencil self-learning packages to earn CERPs!
Mar—June	Earn 5.8 CERPs/contact hours while you learn from the best... <b>Marie Biancuzzo's Perplexing Breastfeeding Conditions: Refining Your Assessment Skills</b>	Register online or by phone for this 1-day seminar, held in New Haven, CT.
Mar—Nov	Learn to be a qualified lactation consultant and earn required 45 CERPs/contact hours by taking <b>Marie Biancuzzo's Comprehensive Lactation Course</b> .	Registration now open on our website! Sign up for our fall <b>Comprehensive Lactation Course!</b>
Apr—June	Review in a 3-day blitz! <b>Marie Biancuzzo's Lactation Exam Review 2010</b> plus <b>Picture Perfect</b> will give you 30.2 CERPs and prepare you to take the IBLCE exam.	Register now for these courses in 7 locations. Spaces fill up quickly.
Apr 30	CERPs: Final postmark deadline for submitting CERPs and related materials for taking the IBLCE exam this July.	Review checklist on our website to make sure you have everything you need to take the IBLCE exam!
May 6—10	National Nurses Week!	Give clever and clinically useful gifts to your colleagues or staff, starting as low as \$3 each. Visit our website!
May 9	Mother's Day Gifts! For your mother—and other women in your life!	Visit our sister site <a href="http://www.TheBlissfulMother.com">www.TheBlissfulMother.com</a> for unique gifts and gift baskets to celebrate the women in your life!
Jun 15	Receive 5.8 CERPs/contact hours for attending <b>Perplexing Breastfeeding Conditions: Refining Your Assessment Skills</b> , held in New Haven, CT.	It's not too late to register for this 1-day course with Marie Biancuzzo!
Jun 20	First IBLCE postmark deadline for withdrawal (50% refund)	
Jun 29	Time to cram, cram, cram! Less than a month until the exam!	A Marie Biancuzzo exclusive! Don't miss the chance for small-group review and Q&A with Marie. Email your questions to <a href="mailto:info@breastfeedingoutlook.com">info@breastfeedingoutlook.com</a>
Early July	Exam admission letters sent from IBLCE to exam candidates	Get our <b>Test Taking Strategies: Keys for Lactation Exam Success</b> —a free download on our website.
Jul 15	Final IBLCE postmark deadline for withdrawal (25% refund)	
July 21—25	ILCA Conference, San Antonio, TX	
Jul 26	Confidence! Annual IBLCE exam	Good luck! We know you can do it!
Aug 1—7	World Breastfeeding Week celebration materials!	Order ahead for great gifts starting at \$3 or our beautiful, full-color World Breastfeeding Week posters!
Aug 31	CERPs: Regular IBLCE postmark deadline for 5-year recertification	Our online courses, self-learning packages and study tools help you earn CERPs—and meet this deadline—at your own pace.
Sep—Nov	<b>Comprehensive Lactation Course: Master the Blueprint</b> with Marie Biancuzzo's 4-day course.	Register early! Spaces fill up quickly, and you'll want to get the early-bird discount!
October	Congratulations! IBLCE exam results are announced, and if you used our exam prep strategies, we know you passed!	Celebrate success! Our Lactation Pro Survival Kit is a great gift for your co-workers, staff—or even yourself! Order it online.
Oct 31	CERPs: Final IBLCE postmark deadline for 5-year recertification	Panicked? Don't worry. Earn CERPs in a flash! You can print your own certificate when you earn CERPs online!
Nov—Dec	Application: Find out what you need to be an IBLCE exam candidate in 2011.	2011 Candidate Information Guide and Application available from IBLCE.
December	Holiday Gifts with Purpose!	Give stocking stuffers and clinically useful holiday gifts to your colleagues or staff, starting as low as \$3 each. Visit our website!

\*Note: CERPs submitted for application or re-application must have been earned within the last 5 years.

Marie Biancuzzo is also available for custom seminars and other speaking engagements. Contact [seminars@breastfeedingoutlook.com](mailto:seminars@breastfeedingoutlook.com) or call 703-787-9894 for information.

**Evidence for your practice starts here...[www.breastfeedingoutlook.com](http://www.breastfeedingoutlook.com)**